

ANNOUNCEMENT

Introducing *Dawn*

A new book by **Bjorg Eggerts**

Hello LinkedIn network — I'm pleased to share the release of *Dawn*, the new book by **Bjorg Eggerts**.

Dawn is a reflective, forward-looking read about beginnings—those quiet turning points where clarity returns and new direction becomes possible. With a grounded voice and a focus on what's practical and human, it explores how we navigate change, reconnect with purpose, and move from uncertainty into momentum.

If you enjoy books that blend insight with real-world relevance—especially around growth, reinvention, leadership, creativity, or simply making sense of a new chapter—this one is likely to resonate.

What stood out:

A clear-eyed perspective on change • Thoughtful prompts for reflection • A hopeful, steady tone that stays practical

If you pick up *Dawn*, I'd love to hear what you think—feel free to share a takeaway or tag someone who might enjoy it. And if the themes of new beginnings and navigating transitions are on your mind, I'm always open to a conversation.

Warmly,
Bjorg Eggerts

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